

**SIGA General Assembly
31 January 2018, 9.00-13.00
CONI, Rome, Italy**

In attendance:

For full list of attendees, please refer to Annex 1

1. Welcome and Introduction

The Chairman welcomed all Members, Committed Supporters and guests to the SIGA General Assembly. He congratulated all participants on an excellent event the day before at the 3rd Sport Integrity Forum. He announced the purpose of this meeting and expressed wishes of a fruitful and constructive session.

2. Approval of the minutes from the latest General Assembly

The minutes of the meeting of the SIGA General Assembly held on 27th July 2017 in Lisbon were approved by unanimity.

3. New Members and New Committed Supporters

The Chairman referenced SIGA's capacity to enlarge its membership base, acknowledging four new Members (Mastercard, Qatar Airways, Starlizard and Stockholm University) and three new Committed Supporters (IBLF Global, European Sponsorship Association and Swedish Athletics).

4. 2017 Annual Report of Activities

The Chairman commented on the outstanding work of the SIGA Coordinator and his team in 2017, referenced the annual report of activities, which was circulated in advance of the General Assembly, and thanked the Members and supporters, as well as the *ad interim* Council.

EMM showed a video of 2017 achievements.

5. 2018 Key Strategic Priorities & Action Plan

The Chairman explained that SIGA would have a fourth core strategic area of intervention moving into 2018 - Youth Development & Protection of Minors - and added that it was important to add this human dimension to the SIGA Universal Standards. He highlighted that SIGA's Independent Verification and Rating System (SIRVS) will be a priority for 2018, as well as the other operational elements.

EMM added that 2018 would be an action-focused year. In pursuance of SIGA's Global Strategy and action plan for 2018, he outlined the key projects and main initiatives to be developed over the next twelve months. He highlighted the role and contributions expected from all internal organs, including the Standing Committees. He also described SIGA's plans regarding its own structure and administration, as well as future premises and funding. EMM thanked JTA for their help to date on the media and communications. The training, education and capacity building element has commenced in earnest, with early adopters undergoing various sessions. Meanwhile, the SIRVS concept shall be tabled for approval and development.

Finally, EMM then gave an overview of 8 projects (showed on a slide) planned to be commenced in 2018.

Toby Hester queried whether SIGA would be expanding to other parts of the world, to the Far East, Asia and places other than Europe and North America. He also asked if more young people would be involved in the SIGA journey and how the leadership could be diversified to include more women, people of different backgrounds and people with disability.

Ebru Koksall requested the concepts of diversity and inclusion to be included in the good governance part of the 'SIGA House'.

Angela Melo requested that this read "human rights and gender diversity".

EMM welcomed all views and explained that all mentioned concepts were covered in the SIGA Universal Standards and corresponding implementation guidelines. He informed that SIGA will organise a special session on good governance in sport, focusing on gender equality, and launch a female mentorship programme, on 7th March in Paris, coinciding with international women's day. He also mentioned plans to run an action-orientated Special Session on the development and protection of minors in sport to be held in Miami, bringing together all key stakeholders in that field.

Chip Cottrell commented that lessons could be taken from the corporate sector regarding standards and guidelines on diversity and inclusion.

Memli Krasniqi suggested involving other NOCs and sports organisations in SIGA, and that the SIGA events be hosted in different regions.

Salam Al-Sawa called for a new generation of men supporting women to leadership roles in sports organisations, potentially couched from a CSR perspective.

Toby Hester enquired whether there were KPIs for the 2018 activities. This was echoed by Jan Dauman, who enquired where the resource was within SIGA to deliver all of these activities.

EMM thanked all inputs and stated that SIGA's objectives and projects had been presented to all Members, who would be able to follow the progress made.

6. SIGA Internal Organs – Elections & Ratifications

6.1 Ratification of the election of the CEO

The Chairman explained the process whereby the CEO was elected. The Chairman, as well as 24 others, formally supported EMM's candidature for office of CEO of SIGA. The SIGA Nominations Committee unanimously considered him as a preferred candidate for the position. On 28th November, EMM was proposed by the *ad interim* Council as the preferred candidate. After this, integrity checks were undertaken and, then, on 11th January, in Rome, EMM was elected by the *ad interim* Council, by unanimity, as CEO of SIGA.

The Chairman open the floor to the SIGA Members, and EMM's election as CEO was ratified by the General Assembly by unanimity and acclamation.

Lord Stevens explained the process of integrity checks. In all 16 cases, plus the CEO, whose integrity process was deeper, a decision was made by Quest that the candidates passed the integrity checks. Lord Stevens warned that four candidates raised some additional questions for further examination. The Chairman agreed to look into this and report back to the Council.

6.2 Election of the members of the Council

The Chairman reported on the consensual outcome reached at a meeting held previously with the members of the *ad interim* Council and all candidates. Reflecting such consensus, the Chairman confirmed the final list of candidates for the Council, including the respective Vice-Chairpersons, as follows:

Vice-Chairs of the Council - Candidates:

- Javier Tebas, La Liga (stakeholder group "Sport")
- Michael Robichaud, MasterCard (stakeholder group "Business")
- Ramil Hasanov, Turkic Council (stakeholder group "International Organisations")
- Mohammed Hanzab, ICSS INSIGHT (stakeholder group "Civil Society")
- Cleanthis Georgiades, Cyprus Sport Organisation (stakeholder group "Government")

Council members - candidates:

- Brian Lewis, CANOC & TTOC (Sport)
- David Luna, Luna Global Networks (Business)
- Densign White, IMMAF (Sport)
- Eddie Marshbaum, QUEST (Business)
- Ian Smith, ESIC (Sport)
- Frédéric Thiry, ADIT (Business)
- James Cottrell, Deloitte (formerly) (Business)
- Rick McDonnell, ACAMS (Business)

The Chairman proposed to the General Assembly that, if there were no objections, the election of the referred to candidates should be made by acclamation. The Chairman also proposed that such election would be conditional to the settlement of all financial obligations towards SIGA by the end of February, adding that, in the event of failure to comply with that, such election would not produce legal effects. The General Assembly approved both proposals, and elected all candidates by acclamation.

In addition, and upon the proposal made by the Chairman, the following people were co-opted onto the SIGA Council by the General Assembly by acclamation:

- Angela Melo, UNESCO (pending formalities)
- Cindy McCain, McCain Foundation
- Salam Al-Shawa, Qatar Airways
- Shellie Pfohl, SafeSport USA

6.3 Election of the members of the Ethics Committee

The following candidates were elected onto the SIGA Ethics Committee by acclamation:

- Lord John Stevens, Quest
- Fernando Veiga Gomes, UIA
- Paul Lucas, UN Office for Project Services - independent

The CEO explained that Chip Cottrell, Ian Smith and Frédéric Thiry, who had initially submitted candidatures the Ethics Committee or Audit & Compliance Committee, could not join them, because of incompatibility with their roles on the SIGA Council.

Lord Stevens was elected as Chair of the Ethics Committee by acclamation.

6.4 Election of the members of the Audit & Compliance Committee

The following candidates were elected onto the SIGA Audit & Compliance Committee by acclamation:

- Paul Lucas, UN Office for Project Services - independent
- Pedro Machado, central Bank of Portugal - independent
- Penelope Lepeudry, Deloitte

Pedro Machado was elected as Chair of the Audit & Compliance Committee by acclamation.

6.5 Ratification of the Vice-Chairs of the Council

The following Vice-Chairs were elected by the Council:

- Javier Tebas, La Liga (stakeholder group « Sport »)
- Michael Robichaud, MasterCard (stakeholder group "Business")
- Ramil Hasanov, Turkic Council (stakeholder group "International Organisations")
- Mohammed Hanzab, ICSS INSIGHT (stakeholder group "Civil Society")
- Cleanthis Georgiades, Cyprus Sport Organisation (stakeholder group "Government")

The Vice-Chairs were ratified by acclamation by the General Assembly.

6.6 SIGA Standing Committees

The General Assembly was informed of the composition of the SIGA Standing Committees.

The CEO informed that a new standing committee for young people would be formed in July 2018.

7. SIRVS (SIGA Independent Rating and Verification System – Concept & International Tender Process)

The CEO gave an overview of SIRVS and described its implementation as a top priority.

8. Financial Matters

8.1 SIGA Funding Strategy

The CEO explained that the aim is for SIGA to be financially independent by 2020. He outlined the projects that will generate funding for SIGA and ensure its further development and long-term sustainability. He explained that, to this end, a steering group would be set up.

8.2 2017 FY Accounts

The CEO referred to the budget for FY 2018, approved by the General Assembly on 27 July 2017, and added that a Steering Committee for Fundraising would be set up, which was agreed.

With regards to the 2017 preliminary accounts, shared with the SIGA Members and General Assembly for information purposes, the CEO explained that the deficit was caused by lack of timely settlement of membership fees by some Member organisations.

8.3 2018 FY Budget – Banding System

The CEO thanked PwC for having produced the 2018 budget, with the support of Deloitte, and the SIGA General Assembly for having approved it. He stressed that all resources would be managed in a rigorous, prudent and costs saving manner.

He thanked the Members for their contributions and informed them that SIGA would settle the few bills that were pending.

The banding system of membership contributions for the 2018 financial year was discussed.

The CEO proposed the introduction of a new Band E, of £4000/year, with the possibility of settling in two instalments, to ensure that even the smallest organisations could afford to pay membership fees. This proposal was approved by unanimity by the General Assembly.

The CEO said that he would contact each of the Members to evaluate which band they would pertain and emphasised that, in order to be independent, SIGA Members are expected to settle their membership fees in a timely fashion. He noted that such fees are proportionate, equitable and affordable.

The CEO then gave an overview of eight new projects, all of which had revenue generation potential. A discussion then ensued about the development of a White Paper on Sport Integrity, which was agreed by the General Assembly to be a priority.

Jan Dauman asked how SIGA proposes to resource all these projects. The Chairman clarified that they would be prioritised, and not all developed simultaneously. He exemplified that some of them could be undertaken by the Members on behalf of SIGA. The Chairman then thanked EMM and his staff very warmly for what they have been doing in this regard.

The Chairman added that SIGA must be independent so that every Member is able to ask about how the budget is used and how the resources managed. The Chairman said this is

important in order to be coherent with SIGA's goals and vision and stressed that every Euro that moves in and out of SIGA accounts would be tracked and that transparency was a priority.

9. SIGA 2018 Master Calendar of Events

The CEO showed the SIGA master calendar of meetings and events to the General Assembly and provided detailed explanations regarding some of them.

10. Other Business

Brian Lewis explained the importance not to exclude from SIGA smaller, less powerful organisations on financial grounds. It will be important that SIGA does not turn into an elite club serving the powerful and rich. The CEO stated that SIGA will not exclude any organisation on financial grounds, and for this reason a special category of Committed Supporter was created to give these organisations the same opportunities and voice as Members. On this note, Jan Dauman suggested that SIGA could look to raise subsidies from its projects to support organisations who could not afford to pay membership fees.

The Chairman agreed that the key principle is inclusivity and stated that SIGA was . We are going in that direction. It is important to find a balance, he said. Independence, open and inclusiveness. Each of those supporting SIGA supports SIGA in proportion. Proportionality principle. Chairman said that we need to be mindful that we are in a start-up phase. Elite dependence is equally wrong. The Chairman then mentioned the importance to strike the right balance. Don't exclude but be neutral, he added.

Ty Francis asked if the Chairman and CEO were confident of raising the predicted £2.25m in 2018, as this would require 562 organisations paying the minimum £4000/year contribution.

The CEO clarified that there would be five different membership fee bands and, whilst a budget as a forecast exercise, he was confident that, if all Members settle the membership fees they are committed to, the estimated income could be reached. He added that the SIGA Statutes would need to be reviewed at the next opportunity. Finally, he also informed that he would release his role as CEO of ICSS INSIGHT by the next General Assembly in order to be solely focused on SIGA, and thanked Mohammed Hanzab for his support and understanding.

The Chairman thanked everyone for being in Rome. Concluding that it had been a fantastic opportunity to meet everyone, he praised the outcome of the General Assembly and the way matters had been addressed and elections conducted. He then referred to the mutual trust he has with the CEO.

Alfredo asked if financial matters were all approved? Chairman replied yes.

11. Next Meeting (Date & Venue)

The CEO said that the next meeting of the General Assembly would most likely take place in the last week of July in Geneva.

ANNEX 1

Attendance list

1. **Abhishek Deshpande**, International Coordinator World Kiado Federation
2. **Affy Sheikh**, Head Of Integrity Starlizard
3. **Agata Olko**, Operations Team SIGA
4. **Alex Bowers**, Integrity Analyst Starlizard
5. **Alfredo Lorenzo**, Integrity & Security Director La Liga (*Speaker*)
6. **Ali Civiler**, Project Director Turkic Council
7. **Ali Nasser**, Senior Support Officer, Chairman's Office, ICSS
8. **Chip Cottrell**, Partner (Retired), Deloitte
9. **Cristina Puccia**, Relazioni Esterne SIOI
10. **Curt Hogberg**, Governance Coordinator Swedish Athletics
11. **David Luna**, Founder, Luna Global
12. **Diogo Guia**, Director Sports Public Policy, ICSS INSIGHT
13. **Dr Mohammad Snober**, Researcher, Sapienza University Of Rome
14. **Eddie Marshbaum**, Director Of Sports Integrity, Quest
15. **Emanuel Macedo De Medeiros**, Coordinator, SIGA (*Speaker*)
16. **Fernando Veiga Gomes**
17. **Franco Frattini**, Chairman, SIGA (*Speaker*)
18. **Gianni Minervi**, Executive Director, LEN
19. **Gosha Malik**, Member Relations Manager, International Mixed Martial Arts Federation
20. **Ian Smith**, Commissioner, ESIC
21. **Iyad Hafez**, Ambassador's Assistant, Embassy Of The United Arab Emirates In Rome
22. **Jamil Alyiev**, Government of Azerbaijan
23. **Jan Dauman**, Chairman, IBLF Global
24. **João Paulo Almeida**, Director General, National Olympic Committee Of Portugal
25. **Katie Simmonds**, Head Of Operations SIGA
26. **Kevin Carpenter**, Special Counsel, Sports Integrity, Genius Sport
27. **Kimberly Morris**, Head Of Tms Global Transfers And Compliance, (*Speaker*) Fifa
28. **Leonid Dracevski**, Executive Director, Gorchakov Fund
29. **Luca Lotti**, Minister Of Sport Of Italy (*Speaker*)
30. **Memli Krasniqi**, Vice President, National Olympic Committee Of Kosovo

31. **Michael Hershman**, CEO, ICSS Group
32. **Michael Pedersen**, Founder, M Change The Game
33. **Mohammed Hanzab**, President, ICSS
34. **Pantazidis Anastasios**, President World Rugby League, President, Hellenic Federation Of Modern Pentathlon
35. **Pedro Machado**, Head Of Legal Services, Bank Of Portugal
36. **Pierluigi Matera**, Deputy Attorney General Of Sport, , National Olympics Committee Of Italy
37. **Raffaele Cantone**, President Italian Anti-Corruption Authority (*speaker*)
38. **Ricardo De Paula**, Operations Team SIGA
39. **Salam Al Shawa**, Senior Vice President, Marketing & Corporate Communications, Qatar Airways (*Speaker*)
40. **Saqer Alraisi**, Ambassador Of The United Arab Emirates In Rome
41. **Shaun McCarthy**, CEO, ICSS Enterprise
42. **Shellie Pfohl**, President & CEO, Safe Sport USA (*Speaker*)
43. **Simon Greenberg**, Global Head Of Rights, News Corp/Head Of Dow Jones Sport
44. **Teresa Aguilar**, Founder & CEO, Pivot Sport (*Speaker*)
45. **Toby Hester**, Director, European Sponsorship Association (*Speaker*)
46. **Ty Francis**, Chief Global Business Development Officer, ICSS Enterprise
47. **Vassos Koutsioundas**, Head Of Finance, Cyprus Sport Organisation